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WHAT IS CLAIMED IS:

1. A broadcasting and communication receiver apparatus comprising:

 receiver means for receiving program-associated information including title, start and end times of a broadcast program together with a video signal and a audio signal;

 decoder means for decoding the program-associated information from the received signal;

 screen display means for displaying the decoded program-associated information thereon;

 command receiver means for receiving an input signal from a remote controller or from a key or keys provided to a main body of the receiver apparatus; and

 display controller means for controlling the display screen based on the input signal, and

 wherein a first display zone in which a plurality of character information strings are displayed is provided in the display screen of the program-associated information, the display controller means has data quantity comparator means for comparing a magnitude of the first display zone with the quantity of display data and, when the data quantity is judged to be larger than the display zone, displayable part of the character string of the display data of the display controller means as well as a symbol indicative of omission and attached to last tail part of the character string are displayed.

2. A broadcasting and communication receiver apparatus as set forth in claim 1, wherein, in addition to the predetermined first display zone, a second display zone larger in the number of displayable characters than the first display zone is provided, and the display controller means allows all the display data to be displayed in the second display zone.

3. A broadcasting and communication receiver apparatus as set forth in claim 2, wherein information displayed in the second display zone is the same as information of the specific first display zone selected based on an user input.

4. A broadcasting and communication receiver apparatus comprising:

 receiver means for receiving program-associated information including title, start and end times of a broadcast program together with a video signal and a audio signal;

 decoder means for decoding the program-associated information from the received signal;

 screen display means for displaying the decoded program-associated information thereon;

 command receiver means for receiving an input signal from a remote controller or from a key or keys provided to a main body of the receiver apparatus; and

 display controller means for controlling the display screen based on the input signal,

wherein the program-associated information display screen for displaying the program-associated information thereon includes at least a first program name field indicative of a title of a program, a channel number field indicative of a channel number or the like and a plurality of information fields such as time scale fields indicative of a time being displayed, each of the information fields uses at least a character string and a background, the information fields form a program chart indicative of program broadcast schedules, one end of the program name field indicates a program start time and the other thereof indicates a program end time, the display controller means includes data amount comparator means for comparing a size of the first program name field with the amount of program name data and, when the data amount comparator means judges that the amount of program name data is larger than the size of the program name field, the display controller means causes a displayable character string of the display data as well as a symbol indicative of omission and attached to a last tail part of the character string to be displayed.

5. A broadcasting and communication receiver apparatus as set forth in claim 4, wherein the program-associated information display screen further includes, in addition to the predetermined first program name field, a second program name field larger in the number of displayable characters than the first program name alternative column, and the display controller means

causes all the program name data to be displayed in the second program name display column.

6. A broadcasting and communication receiver apparatus as set forth in claim 5, wherein information displayed on the second program name field is the same as information of the specific first program name field.

7. A broadcasting and communication receiver apparatus as set forth in claim 4, wherein the display controller means includes time comparator means for comparing a program broadcast time to be displayed in the program name field with a time band to be displayed in the time scale field and, when the time comparator means judges that the broadcast end time is out of the time band displayed in the time scale field, the display controller means changes a shape such as a continuation display pattern of a left or right end of the program name field in the background.

8. A broadcasting and communication receiver apparatus as set forth in claim 5, wherein the program-associated information display screen further includes a second display zone for displaying therein time information including start and end times of a selected program.

9. A broadcasting and communication receiver apparatus as set forth in claim 7, wherein the program-associated information display screen further includes a second display zone for displaying therein time

information including start and end times of a selected program.

10. A broadcasting and communication receiver apparatus as set forth in claim 8, wherein the third display zone is provided in the second display zone.

11. A broadcasting and communication receiver apparatus as set forth in claim 9, wherein the third display zone is provided in the second display zone.